



WATERFRONT
HALL
ULSTER
HALL

Sustainability Policy



The importance of conferences, business and entertainment events to the economy of Belfast and Northern Ireland, and to the national visitor economy, cannot be underestimated.

Over the past twenty years, the events industry has aided the growth of tourism, welcoming millions of visitors to the city and becoming a catalyst for the regeneration of Belfast. It has established hundreds of new enterprises for our economy, thousands of jobs for our residents and created opportunities for our communities and neighbourhoods. Business tourism has played an important part in enriching the culture and vibrancy of the city, in addition to the quality of life for all the people who call Belfast home. This achievement has been enhanced with the opening of ICC Belfast in April 2016, since which over £100M economic impact has been delivered for Belfast and Northern Ireland.

With the launch of Belfast's first resilience strategy and climate plan, the city has set an ambitious goal *'to transition to an inclusive, zero emissions economy in a generation.'* The plan sets out thirty transformational programmes to future-proof our city for generations to come, including a commitment to inclusive and sustainable growth and a plan to make Belfast climate resilient.

As the custodian of city's international convention centre and two of its most iconic entertainment venues, BWUH Ltd. recognises that it has an important role to play in supporting Belfast's ambition. In partnership with Visit Belfast and Belfast City Council, we have committed to the development of a sustainable tourism plan as one of the resilience strategy transformational programmes. It is within this context that the first ICC Belfast | Waterfront Hall | Ulster Hall sustainability policy will be launched.



Belfast

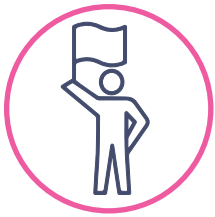
Our Sustainability Vision

BWUH Ltd. recognises the impact that ICC Belfast | Waterfront Hall | Ulster Hall have in Northern Ireland and the city of Belfast, with the delivery of world-class business and entertainment events providing social, cultural and economic benefits to all.

As custodians of these culturally significant venues, we are committed to delivering on our present aims and objectives without compromising the ability of future generations to successfully continue this legacy.

It is our goal to reduce the environmental impact of our business through the adoption and promotion of sustainability principles, providing a safe and sustainable environment for our team, clients and customers, as well as to our communities.

We want to be...



Responsible:

We want to be recognised as leaders in sustainability.

We will do this through engaging with local communities on our sustainability initiatives, championing local suppliers and providing a showcase for best practice that delivers socially for Northern Ireland.



Ethical:

We want to be advocates for inclusivity and diversity.

We will do this through the continued focus on team wellbeing, the structured implementation of policies to maintain social equity and the promotion of diversity across our team, events and city.



Sustainable:

We want to reduce our environmental impact.

We will do this through the enhanced focus on energy consumption, targeted increases in use of environmentally friendly products and development of objectives for suppliers and business partners in delivering against the company vision.

Our Commitments

In line with our business plan objectives and KPIs, BWUH Ltd. will work to:

	UN SDG
1. Reduce the environmental impact of our business and entertainment events, looking for better, greener and more sustainable ways of working	13, 11, 12
2. Build sustainability capacity within the company and empower our employees	11, 8, 3, 9
3. Support and improve employee health and wellbeing	3
4. Procure goods and services more sustainably in line with our procurement policies	11, 12, 9, 10
5. Collaborate within our industry and with partners – encouraging collaboration and catalysing innovation and improvement	11, 2, 9, 13, 12, 8
6. Promote sustainable choices and experiences while positively influencing the actions of clients and customers	13, 12, 10, 3, 11, 2
7. Work with our B2B clients (event organisers, associations, promoters and corporate clients) to make sustainable business easy	8, 13, 12, 10, 3, 11, 2, 9
8. Generate and manage large scale events in a way which is sensitive to the environment and communities	11, 13, 12, 10, 8, 3
9. Maximise the social and economic impacts of our activities to deliver sustainable and inclusive growth	8, 13, 12, 10, 3, 11, 2, 9
10. Promote Belfast as an accessible, inclusive and sustainable destination for all	10, 3, 11, 9,
11. Reduce the carbon footprint of ICC Belfast Waterfront Hall through more efficient energy use and investment in more sustainable energy sources	12,13

Our 11 commitments are aligned to eight of the 17 United Nations Sustainable Development Goals below:

2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



Management, Delivery and Performance

We will ensure delivery on our commitments through the following process:

- Agreeing an annual sustainable action plan as a key part of our business planning process with agreed targets and KPIs, to be approved by the Board with performance reports annually on progress.
- Establishing a sustainability team to support delivery of the sustainable action plan and delivery on policy commitments.
- Ensuring that all employees understand the policy, receive sustainability training as part of their role and are encouraged to be champions of sustainability across the organisation.
- Publishing our sustainability policy on our website and communicating it with all key stakeholders, industry, clients, suppliers and partners.
- Reviewing and updating our policy annually to ensure continuous improvement of our sustainability efforts.
- Feed into the city's annual Global Destination Sustainability Index to measure sustainability performance at a venue level (environment, supplier, event management and society).
- Complete the Green Tourism accreditation process which measures sustainability performance at an organisation level.
- Ensure our capital investment plan includes the BWUH Ltd. sustainability policy, with projects which contribute to the achievement of our sustainability objectives.
- Complete an annual assessment of our business partners to ensure they are delivering on their sustainability objectives.



WATERFRONT
HALL
ULSTER
HALL